

FAX# 703 528 7880 OCT5/12 12.21
HARRIS REPORT FROM STATION *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

(ICE)

PRDCT	OBAMA SKED C	EST#189/	COMMENTS. (LINE)
-------	--------------	----------	------------------

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OF BILLING _____

** NEW ORDER **
 TTLS \$173000..100X
 PLS CFM,T HX 10/5

CON CM ***** THIS IS A CASH IN ADVANCE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA- SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
AGENCY EST# = 1897												
1			500A-530A	30		\$625.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
2			530A-600A	30		\$925.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												

FAX# 703 528 7880 OCT5/12 12.21
HARRIS REPORT FROM STATION *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
15			100P-600P	30		\$475.00	10/14	10/14	1		SUN	1
PROGRAM : WEEKEND MOVIES												
16			400P-500P	30		\$800.00	10/9	10/12	4		TU-F	4
PROGRAM : DR. OZ												
17			500P-600P	30		\$2,250.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
18			600P-630P	30		\$3,000.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
19			600P-630P	30		\$1,500.00	10/14	10/14	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
20			700P-730P	30		\$3,000.00	10/9	10/12	2		TU-F	2
PROGRAM : JEOPARDY												
21			730P-800P	30		\$3,000.00	10/9	10/12	2		TU-F	2
PROGRAM : WHEEL OF FORTUNE												
22			700P-800P	30		\$850.00	10/13	10/13	1		SAT	1
PROGRAM : JEOPARDY/WHEEL												
23			800P-1000P	30		\$9,250.00	10/15	10/15	1		MON	1
PROGRAM : DANCING WITH THE STARS												
24			1000P-1100P	30		\$6,000.00	10/15	10/15	1		MON	1
PROGRAM : CASTLE												
25			1000P-1100P	30		\$5,250.00	10/9	10/9	1		TUE	1
PROGRAM : PRIVATE PRACTICE												
26			800P-900P	30		\$6,600.00	10/10	10/10	1		WED	1
PROGRAM : MIDDLE/NEIGHBORS												

FAX# 703 528 7880 OCT5/12 12.21
HARRIS REPORT FROM STATION *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
39			1000A-1100A	30		\$560.00	10/15	10/15	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
40			1100A-1200N	30		\$925.00	10/15	10/15	1		MON	1
PROGRAM : THE VIEW												
41			1200N-100P	30		\$850.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
42			100P-300P	30		\$800.00	10/15	10/15	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
43			300P-400P	30		\$650.00	10/15	10/15	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
44			400P-500P	30		\$800.00	10/15	10/15	1		MON	1
PROGRAM : DR. OZ												
45			700P-730P	30		\$3,000.00	10/15	10/15	1		MON	1
PROGRAM : JEOPARDY												
46			730P-800P	30		\$3,000.00	10/15	10/15	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
47			1100P-1135P	30		\$2,000.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
48			1235A-135A	30		\$250.00	10/13	10/13	1		SAT	1
PROGRAM : CRIMINAL MINDS												
49			1200M-100A	30		\$250.00	10/14	10/14	1		SUN	1
PROGRAM : CASTLE												

REP HEADLINE# 6364816
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT5/12 12.21
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:

OCT/12 173000.00

CONTRACT TOTAL 173000.00
TOTAL SPOTS 100

MARKET TOTALS \$411,904 WFTV 42% WKMG 10% WESH 26% WOFL 14% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 5% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*